FOR IMMEDIATE RELEASE
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PROJECT ARRIBA TO CELEBRATE ITS 4TH ANNUAL DINNER & FUNDRAISER WITH KEYNOTE SPEAKER, PAUL L. FOSTER

El Paso, TX, May 18, 2017— In partnership with exclusive event sponsor, JP Morgan Chase Bank, Project ARRIBA will celebrate its 4th Annual Dinner & Fundraiser on June 21st with keynote speaker and champion of higher education, Paul L. Foster.

“The commitment Project ARRIBA has to workforce development in our region is outstanding. The organization has a proven track record of success with El Pasoans who need on-the-job skills to access in-demand jobs. I am personally proud of the work they do, and I applaud their efforts. It is an honor to be a part of this year’s fundraising event for Project ARRIBA,” said Paul Foster, El Paso business leader and Executive Chairman of Western Refining.

“Our main goal with this signature event is to highlight the success of program initiatives and its positive effect on the El Paso del Norte Region. This special evening will inform the local business community of the great Return on Investment that can be realized by investing in human capital.” – Roman S. Ortiz, Chief Executive Officer

Event: Project ARRIBA’s 4th Annual Dinner & Fundraiser
Date: Wednesday, June 21, 2017
Time: 5:30 p.m. to 7:30 p.m.
Place: El Paso Airport Marriott, 1600 Airway Blvd, El Paso, TX 79925
Cost: $1,500 per table of 10 / $175 per seat

All proceeds from table and seat sales will benefit the mission of Project ARRIBA. All donations made the night of the event will benefit the Jim R. Phillips Endowment Fund and will provide future scholarships to participants pursuing a four-year degree in nursing at the University of Texas at El Paso.

THE MEDIA IS INVITED TO COVER THE EVENT
About Project ARRIBA

The mission of Project ARRIBA is to provide high-skilled training and case management services to residents of El Paso County who need the occupational skills necessary to access in demand jobs that pay a family-sustaining living wage, with benefits and a career path. Project ARRIBA promotes a working partnership between community-based organizations, training institutions, and private corporate partners. Project ARRIBA provides the financial, educational, and social support systems needed for at-risk students to access, persist, complete long-term training that results in a degree or credential in a demand occupation, and be job placed.

About the Jim R. Phillips Endowment Fund

In honor of a visionary, philanthropist, and executive, and in partnership with Wells Fargo Bank, the Jim R. Phillips Endowment Fund was launched in summer 2016. The endowment directly benefits low-income El Pasoans pursuing long-term, high-skilled training for careers that are in demand in the community, that is forever impacted by Mr. Phillips service and leadership.

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If you would like more information about this topic, please contact Roman Ortiz at 915.843.4063 or email at rortiz@projectarriba.org.