33rd Graduation Ceremony

PROJECT ARRIBA

CITY REP. DR. MICHIEL NOE
DISTRICT 5
CITY OF EL PASO
Our Participants are Family!
What, How & Why

What do we do? – We create a highly-skilled workforce that meets employer demands in the El Paso region.

How do we do this? – By providing the financial, educational, and social support systems needed for at-risk students to access, persist, complete a degree or credential in a demand occupation, and be job placed into a living wage job.

Why do we do this work? – To Provide Opportunities for People to Succeed
Our Participants are Family!
Vision & Standard

Our Vision

Be a leader in workforce development for the region, which will impact the state & nation, and over time, the world.

Our Standard

Treat others as we want to be treated
Make every effort to build people up
Always do the right thing
Our Participants are Family!
Our Method

- Participant Centric
- Regionally Focused
- Employer Driven
Our Participants are Family!
Dr. Michiel Noe has served the citizens of El Paso for the last six years as Representative of District 5. Dr. Noe, born and raised in Odessa, Texas, arrived in El Paso in 1991 to complete his residency at Texas Tech School of Medicine.
Upon graduating from medical school in 1993, Dr. Noe remained on staff at Texas Tech until 2001 when he opened his private practice in East El Paso. Dr. Noe currently practices at The Hospitals of Providence East Campus, where he was a founding member of its Executive Committee, has served as its Chief of Staff, and, currently, is a member of its General Board of Trustees. Dr. Noe also serves as the Chair of the American College of Obstetricians and Gynecologists, District XI, Section I (West Texas). In this position, he is honored to advocate for women’s health issues both in Texas and in Washington DC.
Dr. Michiel Noe, Keynote Speaker

Dr. Noe has been a staunch supporter of Project ARRIBA since taking office and was instrumental in the approval of the $1.5 million, five-year Impact Fund contract between the organization and the City of El Paso in 2013.

Other notable accomplishments during his tenure include: Securing funds for the development of two major parks in East El Paso, developing a strategic plan to combat the high euthanasia rates and low live release rates at Animal Services, the creation of the Social Host Ordinance to help prevent underage drinking, secured millions in federal funding for the region’s infrastructure and transportation needs, and connects regularly with his constituency by holding Community Meetings.
Dr. Michiel Noe, Keynote Speaker

Dr. Noe is a graduate of the Neighborhood Leadership Academy, and is a member of The Rotary Club of El Paso.

He and his wife Elizabeth have five children.
Our Participants are Family!
Program Accomplishments

- 89% Persistence
- Over 60% 3-yr Grad. Rate
- 17 Career Fields

350 served

2016
$48,236
AVG. YEARLY WAGE

$3.5M
million in additional payroll to region

$1 Invested | $24 Returned
ROI

26 regional employers

62% lived @ or below poverty

GRADS HAVE ADDED OVER $710 MILLION IN INCOME TO EL PASO’S ECONOMY (NPV)

On average, it took the 2016 class 2 years to graduate from training.

participant centric | employer driven | regionally focused
Our Participants are Family!
Sponsored Careers

- Nursing
- Health
- Trades
- Tech
- STEM (Teachers)
Our Participants are Family!
Program Services

- Intensive Case Management
- Employment Counseling
- Job Placement Services
- Tuition Support
- Course Textbooks
- School Materials
- Child Care Assistance
- Exam Fees
- Required Immunizations
Our Participants are Family!
# 2016/17 Investors

<table>
<thead>
<tr>
<th>AJ’s Uniforms</th>
<th>JPMorgan Chase Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>AmazonSmile</td>
<td>Karen Benuska</td>
</tr>
<tr>
<td>Bank of America</td>
<td>Martha Rochford, Board Member</td>
</tr>
<tr>
<td>Burt Blacksher, Board Member</td>
<td>NeighborhoodLIFT Program – Wells Fargo</td>
</tr>
<tr>
<td>City of El Paso</td>
<td>Norma Melendez, Graduate</td>
</tr>
<tr>
<td>City Rep. Carl Robinson</td>
<td>ONE Gas Foundation</td>
</tr>
<tr>
<td>Commitment to Care Fund (Oscar &amp; Lisa Leeser)</td>
<td>Our Father’s Foundation</td>
</tr>
<tr>
<td>County of El Paso</td>
<td>Pastor Wayne Kendrick (Ret.)</td>
</tr>
<tr>
<td>Eddie Garcia, Board Member</td>
<td>Peace Lutheran Church</td>
</tr>
<tr>
<td>Eduardo Rodriguez, Board Member</td>
<td>Rev. Dr. Ed Roden-Lucero, Board Member</td>
</tr>
<tr>
<td>El Paso Electric Company</td>
<td>Richard Fleager</td>
</tr>
<tr>
<td>Guillermo Silva, Jr., Board Member</td>
<td>Robert E. Earp (EPCF)</td>
</tr>
<tr>
<td>Hervey Foundation</td>
<td>Robert Snow</td>
</tr>
<tr>
<td>Hunt Family Foundation</td>
<td>Rocky Mountain Mortgage</td>
</tr>
</tbody>
</table>

*Thank you for your Support!*
**2016/17 Investors**

<table>
<thead>
<tr>
<th>Stern Foundation (EPCF)</th>
<th>United Bank of El Paso del Norte</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Innovative Adult Career Education</td>
<td>University Medical Center of El Paso</td>
</tr>
<tr>
<td>Grant Program</td>
<td>University Presbyterian Church</td>
</tr>
<tr>
<td>Texas Workforce Commission – Wagner Peyser</td>
<td>Wells Fargo Bank</td>
</tr>
<tr>
<td>The Benevity Community Impact Fund</td>
<td>WestStar Bank</td>
</tr>
</tbody>
</table>

*Thank you for your Support!*
# 3rd Annual Fundraiser & Dinner

<table>
<thead>
<tr>
<th>Company/Individual</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adriana Garcia</td>
<td>Esmeralda Adame, Graduate</td>
</tr>
<tr>
<td>Adriana Franco</td>
<td>Frank Garcia</td>
</tr>
<tr>
<td>AJ’s Uniforms</td>
<td>Housing Authority for the City of El Paso</td>
</tr>
<tr>
<td>Castro Enterprises, Inc.</td>
<td>Henry &amp; Ida Gallardo</td>
</tr>
<tr>
<td>Cathy &amp; Reed Leverton</td>
<td>High Desert Capital</td>
</tr>
<tr>
<td>Charles Heredia &amp; Polly Vaughn</td>
<td>Hunt Family Foundation</td>
</tr>
<tr>
<td>Dan &amp; Patti Olivas</td>
<td>Ivonne Durant</td>
</tr>
<tr>
<td>David &amp; Florence Buchmueller</td>
<td>Jose Cordova</td>
</tr>
<tr>
<td>El Paso Community College</td>
<td>Karen Benuska</td>
</tr>
<tr>
<td>El Paso Del Norte Lion’s Club</td>
<td>Martha Parton</td>
</tr>
<tr>
<td>El Paso Electric Company</td>
<td>MIMCO, Inc.</td>
</tr>
<tr>
<td>El Paso Independent School District</td>
<td>Mithoff Burton Partners</td>
</tr>
<tr>
<td>Eloiso &amp; Dolores De Avila</td>
<td>Nancy &amp; James Brzezinski</td>
</tr>
</tbody>
</table>

Thank you for your Support!
## 3rd Annual Fundraiser & Dinner

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nita Phillips</td>
<td>University Medical Center of El Paso</td>
</tr>
<tr>
<td>Pizza Properties</td>
<td>Wells Fargo Bank</td>
</tr>
<tr>
<td>Raymundo Maldonado, Jr.</td>
<td>Western Refining</td>
</tr>
<tr>
<td>Richard &amp; Karen Pearson</td>
<td>WestStar Bank</td>
</tr>
<tr>
<td>Rosie Carrasco</td>
<td>Yolanda Garcia</td>
</tr>
<tr>
<td>St. Francis on the Hill Episcopal Church</td>
<td>Temple Mt. Sinai</td>
</tr>
<tr>
<td>Selina Aguilar, Graduate</td>
<td>Tenet Health</td>
</tr>
<tr>
<td>Strategic Communication Consulting Group</td>
<td>Teresa Carlos</td>
</tr>
<tr>
<td></td>
<td>Texas Gas Service</td>
</tr>
</tbody>
</table>

Thank you for your Support!
# Jim R. Phillips Endowment Fund

## 2016/17

<table>
<thead>
<tr>
<th>Castro Enterprises, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economy Cash &amp; Carry</td>
</tr>
<tr>
<td>Kenneth P. Gifford Foundation</td>
</tr>
<tr>
<td>Nita Phillips</td>
</tr>
<tr>
<td>Omar Rios, Graduate</td>
</tr>
<tr>
<td>Wells Fargo Bank</td>
</tr>
<tr>
<td>WestStar Bank</td>
</tr>
<tr>
<td>Martha Rochford, Board Member</td>
</tr>
<tr>
<td>Rev. Dr. Ed Roden-Lucero</td>
</tr>
<tr>
<td>Billy Ray &amp; Gloria Defrance</td>
</tr>
</tbody>
</table>

*Thank you for your Support!*
Rose Quade-Bonar Scholarship Fund

2016/17

Diana Yanez, Graduate
Pedro Francia, Graduate
Roman Ortiz, Staff
Sinai Perez, Graduate
Rev. Dr. Ed Roden-Lucero
Melissa Carrillo

Thank you for your Support!
El Paso Giving Day

2016

Bobbi & Rick Look
Claudia Ortiz
Leonel Ruiz
Priscilla Estrada, Staff
Rabbi Ben Zeidman, Board Member
Rev. James Brzezinski, Board Member

Thank you for your Support!
Our Participants are Family!
Chairwoman
Ms. Martha Rochford
Area Business Banking President (Retired)
Wells Fargo Bank

Vice Chairman
Rev. Dr. Ed Roden-Lucero
Pastor
St. Thomas Aquinas Catholic Church

Secretary
Ms. Dolores De Avila
Principal (Retired)
Ysleta Independent School District

Immediate Past Chair
Mr. Burt Blacksher
Senior EVP and CCO
WestStar Bank
Past Chair
Mr. Eduardo A. Rodriguez, Esq.
President
Strategic Communications Consulting Group

Rev. Pablo Matta
Pastor
St. Paul the Apostle Catholic Church

Mr. Justin Chapman
President
Southwest Community Development
Hunt Companies

Rev. Ken Ducre
Pastor
Christ the Savior Catholic Church
Mr. Guillermo Silva
VP of Community Outreach
El Paso Electric

Ms. Martha Parton
San Judas Catholic Church

Rev. James Brzezinski
Pastor
St. Francis on the Hill

Mr. Eddie Garcia
Director Customer Service
Texas Gas Service
Our Participants are Family!
TEAM @ ARRIBA

- Sandra Aguirre, Program Specialist
- Yvonne Castillo, Program Developer
- Sam Correa, AP Clerk
TEAM @ ARRIBA

- Mimi Duran, Senior Case Manager
- Priscilla Estrada, Case Manager III
- Estela Flores, Case Manager II
TEAM @ ARRIA

- Angie Guerra, Program Specialist
- Jeremy Hensley, Chief Financial Officer
- Isela Loera, Senior Case Manager
TEAM @ ARRIBA

- Roman Ortiz, Chief Executive Officer
- Patrick Perez, Program Support Analyst
- Vikki Rey, Senior Case Manager
- Lydia Valenzuela, HR Coord. / Acct. Assistant
Our Participants are Family!
Giving Option

Please consider investing in Project ARRIBA!

Just go to projectarriba.org and hit our Donate button and give!
Thank You!

Contact Information:

Project ARRIBA
1155 Westmoreland, Suite 235
El Paso, TX 79925
(O) 915.843.4055 | (F) 915.843.4078
arriba@projectarriba.org | projectarriba.org

/projectarriba