BOARD OF DIRECTORS

Martha Rochford, Chairwoman
Rev. Dr. Ed Roden-Lucero, Vice Chairman
Dolores De Avila, Secretary
Burt Blacksher, Immediate Past Chairman
Eduardo A. Rodriguez, Esq., Past Chairman
Justin Chapman, Chair-Elect
Rev. Ken Ducre
Martha Parton
Guillermo Silva, Jr.
Rev. Pablo Matta
Eddie Garcia
Rabbi Ben Zeidman
Patricia Marquez
Jim Phillips, Chairman Emeritus, 2000-2012
Richard Fleager, Director Emeritus, 2005-2012
Rev. James Hall, Director Emeritus, 1998-2014
Gary Hedrick, Director Emeritus, 2002-2014

Arturo Aguila, Board Advisor

TEAM

Sandra Aguirre, Program Specialist
Yvonne Castillo, Program Developer
Samuel Correa, AP Clerk
Herminia “Mimi” Duran, Senior Case Manager
Priscilla Estrada, Case Manager III
Estela Flores, Case Manager II
Angie Guerra, Program Specialist
Jeremy Hensley, Chief Financial Officer
Isela Loera, Senior Case Manager
Roman Ortiz, Chief Executive Officer
Patrick Perez, Program Support Analyst
Eduviges “Vikki” Rey, Senior Case Manager
Lydia Valenzuela, HR Coord. / Accounting Assistant
PROGRAM

Presentation of Colors and National Anthem
Eastwood High Jr. ROTC Color Guard

Invocation
Rev. Ken Ducre
Pastor, Christ the Savior Catholic Church
Board Member, Project ARRIBA

Welcome
Special Guests, Board & Team
Roman Ortiz, Chief Executive Officer

History of Project ARRIBA and Civic Engagement
Rev. Dr. Ed Roden-Lucero
Pastor, St. Thomas Aquinas Catholic Church
Vice-Chair, Project ARRIBA

Participant Voices
Trinidad Sifuentes-Ogaz, Registered Nurse (BSN), UTEP
   Introduced by Priscilla Estrada, Case Manager III
   on behalf of Herminia “Mimi” Duran, Senior Case Manager

   Pauline Lara, Registered Nurse (ADN), EPCC
   Introduced by Estela Flores, Case Manager II

   Laura Medina-Alcala, Licensed Vocational Nurse, EPCC
   Introduced by Isela Loera, Senior Case Manager

Project ARRIBA Honors
Arturo Aguila, Lead Organizer
   EPISO / Border Interfaith
   Board Advisor (2011—2017), Project ARRIBA

   Martha Rochford
   Area Business Banking President (Retired), Wells Fargo Bank
   Chairwoman (2015—2017), Project ARRIBA

FALL 2017

Project ARRIBA Honors (continued)
Special Honorees Recognized by Burt Blacksher
Senior Executive VP & CLO, WestStar Bank
Immediate Past Chair, Project ARRIBA

Featured Investor
Wells Fargo
Certificate Accepted by Patricia Marquez
Vice President - Business Banking Manager
Southwest Border Region

Investor Recognized by Martha Rochford
Chairwoman, Project ARRIBA

Keynote Speaker
David Stout, County Commissioner
Precinct 2, County of El Paso

   Introduced & Recognized by Martha Rochford
   Chairwoman, Project ARRIBA

Presentation of Graduates
Roman Ortiz, Chief Executive Officer

Rose Quade—Bonar Scholarship Fund Recipient
Morgan Noya, Registered Nurse (ADN), EPCC

   Recognized by Roman Ortiz
   Chief Executive Officer

Closing Remarks
Roman Ortiz, Chief Executive Officer

Thank You!
### INVESTORS 2017

- AmazonSmiles
- Bank of America
- The Benevity Community Impact Fund
- Burt and Jo Blacksher, Board Member
- Rep. Carl Robinson
- City of El Paso
- Commitment to Care (Mayor Oscar & Lisa Leeser)
- County of El Paso
- Rev. Ed Roden-Lucero, Board Member
- Eddie Garcia, Board Member
- Eduardo Rodriguez, Board Member
- El Paso Electric Company
- Guillermo Silva, Jr., Board Member
- Hervey Foundation
- Hilton Place Apartments
- Hunt Family Foundation
- Joanne and Wayne Kendirc
- The Joy and Anthony Martinez Fund (PdNF)
- JPMorgan Chase Foundation
- Karen Benuska
- ONE Gas Foundation
- Paul Foster
- Peace Lutheran Church
- Robert D. Earp (EPCF)
- Robert Snow
- St. Paul Catholic Church
- Stern Foundation (EPCF)
- Texas Innovative Adult Career Education Grant Program
- Texas Workforce Commission
- Wagner Peyser
- United Bank of El Paso del Norte
- University Medical Center of El Paso
- University Presbyterian Church
- Wells Fargo NeighborhoodLIFT Program
- WestStar Bank

### 4th Annual Dinner & Fundraiser

- Housing Authority of the City of El Paso
- Hunt Companies
- Kemp Smith
- MIMCO, Inc.
- Mitoff Burton Partners
- Nita Phillips
- Norman Wood
- Strategic Communications Consulting Group
- Texas Gas Service
- The Hospitals of Providence
- University Medical Center of El Paso
- WestStar Bank

### Jim R. Phillips Endowment Fund

- Jimmy Brod on behalf of Carmen Perez
- Justin and Victoria Chapman, Board Member
- Julieta Gallardo
- Karen Benuska
- Ken Slavin
- Kenneth P. Gifford Foundation
- Martha Medina
- Martha Parton, Board Member
- Martha Rochford, Board Member
- Mitchell & Cathern Puschett
- Morgan Hazelton
- Nita Phillips
- Omar Rios, Graduate
- Prestige Business Services
- Richard V. Castro
- Robert & Consuelo Clark
- Robert E. Skov
- Robert S. Skov
- Taylor Moreno
- Temple Mount Sinai
- William Reed Leverton

### El Paso Giving Day

- Daniela Dominguez
- Herminia Duran, Staff
- Isela Loera, Staff
- Jeremy & Amanda Hensley, Staff
- Joshua Benson
- Margie Estrada
- Michael McQueen
- Rabbi Ben Zeidman, Board Member
- Rev. James Brezinski
- Rev. Pablo Matta, Board Member

### KEYNOTE SPEAKER

**David Stout**  
**County Commissioner, Precinct 2**

David Stout was born in Wyoming, but has spent the majority of his life in the West Texas and New Mexico borderland. Inspired by his volunteer work in Mexico, he received his Master’s in Latin American Studies, with concentrations in International Business and Brazilian Culture and Literature. He lived and studied in Rio de Janeiro, Brazil, and completed a special border studies program sponsored by NMSU and George Mason University, which allowed him the opportunity to work in Ciudad Juarez while attending school.

David worked as an intern with the local Univision affiliate and quickly progressed to editing, writing, and presenting stories on air. In 2006, David was hired by the United States Conference of Catholic Bishops in Washington, D.C. to work as the Communications Coordinator for the Catholic Campaign for Immigration Reform: Justice for Immigrants. In mid-2007, he was asked to help build a new Spanish-language newscast for the Telemundo affiliate in Oklahoma. He spent three years as a producer/reporter in Oklahoma City, and in 2010 came to El Paso to continue his award winning journalistic career as a reporter with Noticias 26 Univision. David spent a majority of his career as a journalist in Spanish-language TV because he felt his job was not just informing the public, but helping a population that is often underserved, and many times, forgotten.

David took a position on the staff of Texas State Senator Jose Rodriguez as a media relations specialist, binational affairs liaison, and legislative aide. Soon after, David sought the seat of County Commissioner because he believes in the importance of being involved in his community, working for progress, volunteering and bringing about change that will enhance our quality of life.
The Neighborhood LIFT® program is a collaborative effort between Wells Fargo, the Wells Fargo Foundation, local non-profit organizations, and the NeighborWorks America, a national non-profit organization to help revitalize neighborhoods. The NeighborhoodLIFT® program provides support for economic and workforce development, health and wellness and housing rehabilitation. On June 21, 2017, Wells Fargo & Company announced a total of $500,000 in donations to four local nonprofits identified in collaboration with the former City of El Paso Mayor Oscar Leeser. Project ARRIBA was one of the nonprofits selected to participate in this local initiative with a total award of $125,000.

This funding will enable Project ARRIBA in its LIFTing El Pasoans project to meet local hospital demand for four-year degree nurses by training 70 nurses at the University of Texas at El Paso, graduating a minimum of 22 nurses during the one-year grant, and job placing 20 participants at local hospitals. Job-placed graduates will move from poverty into careers that will pay family sustaining, living wages, earning on average over $48,000/year.

Rose Quade-Bonar Scholarship Fund
Graduates, don’t let the investment that was made in you stop with you.
Invest in Project ARRIBA—
Invest in someone else’s future!
Go to projectarriba.org and click the DONATE button to “pay-it-forward”.

Congrats!