PROJECT ARRIBA

Please join us in celebrating
El Paso’s new highly skilled workforce at our
34th Graduation Ceremony

Thursday, Dec. 14th

5:00 PM Reception & 6:00 PM Ceremony
EPCC Administrative Services Center
9050 Viscount | El Paso, TX | 79925

rsvp to (915) 843.4055
rsvp@projectarriba.org

KEYNOTE SPEAKER
David Stout
Precinct 2
County Commissioner
PROJECT ARRIBA

WE ARE AN ECONOMIC & WORKFORCE DEVELOPMENT INITIATIVE
ENHANCING THE QUALITY OF LIFE & CREATING GREAT JOBS IN EL PASO

INVESTING IN HUMAN CAPITAL

OUR AIM IS TO CREATE A TALENTED WORKFORCE IN HIGH DEMAND OCCUPATIONS:
ALLIED HEALTH, NURSING, INFORMATION TECHNOLOGY & TRADES

CONSIDER PARTNERING WITH US TODAY

915.843.4055
PROJECTARRIBA.ORG
Our Participants are Family!
What, How & Why

What do we do? – We create a highly-skilled workforce that meets employer demands in the El Paso region.

How do we do this? – By providing the financial, educational, and social support systems needed for at-risk students to access, persist, complete a degree or credential in a demand occupation, and be job placed into a living wage job.

Why do we do this work? – To Provide Opportunities for People to Succeed
Our Participants are Family!
Vision & Standard

Our Vision
Be a leader in workforce development for the region, which will impact the state & nation, and over time, the world.

Our Standard
Treat others as we want to be treated
Make every effort to build people up
Always do the right thing
Our Participants are Family!
Our Method

Participant Centric

Regionally Focused

Employer Driven
Our Participants are Family!
David Stout, Keynote Speaker

David Stout was born in Wyoming, but has spent the majority of his life in the West Texas and New Mexico borderland. Inspired by his volunteer work in Mexico, he received his Master's in Latin American Studies, with concentrations in International Business and Brazilian Culture and Literature. He lived and studied in Rio de Janeiro, Brazil, and completed a special border studies program sponsored by NMSU and George Mason University, which allowed him the opportunity to work in Ciudad Juarez while attending school.
David Stout, Keynote Speaker

David worked as an intern with the local Univision affiliate and quickly progressed to editing, writing, and presenting stories on air. In 2006, David was hired by the United States Conference of Catholic Bishops in Washington, D.C. to work as the Communications Coordinator for the Catholic Campaign for Immigration Reform: Justice for Immigrants. In mid-2007, he was asked to help build a new Spanish-language newscast for the Telemundo affiliate in Oklahoma.
David Stout, Keynote Speaker

He spent three years as a producer/reporter in Oklahoma City, and in 2010 came to El Paso to continue his award winning journalistic career as a reporter with Noticias 26 Univision. David spent a majority of his career as a journalist in Spanish-language TV because he felt his job was not just informing the public, but helping a population that is often underserved, and many times, forgotten.
David took a position on the staff of Texas State Senator Jose Rodriguez as a media relations specialist, binational affairs liaison, and legislative aide. Soon after, David sought the seat of County Commissioner because he believes in the importance of being involved in his community, working for progress, volunteering and bringing about change that will enhance our quality of life.
Our Participants are Family!
89% Persistence
Over 60% 3-yr Grad. Rate
17 Career Fields

350 served
$48,236
AVG. YEARLY WAGE

$3.5M
million in additional payroll to region

$1 Invested | $24 Returned

1,211
Life-Time Program Grad

94% Job Placement Rate

84% Placed in Living-Wage Jobs

GRADS HAVE ADDED OVER $710 MILLION IN INCOME TO EL PASO’S ECONOMY (NPV)

On average, it took the 2016 class 2 years to graduate from training.

participant centric | employer driven | regionally focused

Job placements in 2016

twenty-six regional employers

62% lived @ or below poverty
Our Participants are Family!
Sponsored Careers

- Nursing
- STEM (Teachers)
- Health
- Trades
- Tech
Our Participants are Family!
Program Services

- Intensive Case Management
- Employment Counseling
- Job Placement Services
- Tuition Support

- Course Textbooks
- School Materials
- Child Care Assistance
- Exam Fees
- Required Immunizations
Our Participants are Family!
Thank you for your investment in human capital

- AmazonSmiles
- Bank of America
- The Benevity Community Impact Fund
- Burt & Jo Blacksher, Board Member
- Rep. Carl Robinson
- City of El Paso
- Commitment to Care (Mayor Oscar & Lisa Leeser)
- County of El Paso
- Rev. Dr. Ed Roden-Lucero, Board Member
- Eddie Garcia, Board Member
- Eduardo Rodriguez, Board Member
- El Paso Electric Company
- First National Bank 1870
- Government Employees Credit Union
- Guillermo Silva, Jr., Board Member
- Hervey Foundation
- Hilton Place Apartments
- Hunt Family Foundation
- Joanne & Wayne Kendrick
- The Joy & Anthony Martinez Fund (PdNF)
- JPMorgan Chase Foundation
- Karen Benuska
- ONE Gas Foundation
- Paul Foster
- Peace Lutheran Church
- Robert D. Earp (EPCF)
- Robert Snow
- St. Paul Catholic Church
- Stern Foundation (EPCF)
- Texas Innovative Adult Career Education Grant Program
- TWC Wagner Peyser
- United Bank of El Paso del Norte
- University Medical Center of El Paso
- University Presbyterian Church
- Wells Fargo NeighborhoodLIFT Program
- WestStar Bank
PROJECT ARriba

4th Annual Dinner & Fundraiser

June 21 @ 5:30 PM

SPONSORS & INVESTORS

Keynote Speaker
Paul L. Foster

El Paso Airport Marriott
1600 Airway Blvd.

1155 Westmoreland, Suite 235 | El Paso, TX 79925 | 915.843.4055
Thank you!

Rabbi Ben Zeidman, Board Member | Castro Enterprises, Inc.
Child Crises Center | Mayor Dee Margo | El Paso Community College
El Paso Electric Company | Freeport-McMoran
Housing Authority of the City of El Paso | Hunt Companies | Kemp Smith
MIMCO, Inc. | Mithoff Burton Partners | Nita Phillips | Norman Wood
Strategic Communications Consulting Group | Texas Gas Service
The Hospitals of Providence | University Medical Center of El Paso
WestStar Bank
The Jim R. Phillips Endowment Fund

In honor of a visionary, philanthropist, and businessman, and in partnership with Wells Fargo Bank, the Jim R. Phillips Endowment Fund will launch in summer 2016 to directly benefit low-income El Pasoans pursuing long-term, high-skilled training for careers that are in demand in the community forever impacted by Mr. Phillips service and leadership.

An inaugural investment of $10,000 has been committed by Wells Fargo Bank to continue the legacy of Mr. Philips, build up El Pasoans, and address the severe issue of poverty in our great region.

Invest today in the Jim R. Phillips Endowment Fund online at projectarriba.org or by money order/check to the address below. 100% of every dollar donated will directly benefit the participants of Project ARRIBA.

1155 Westmoreland, Suite 235 | El Paso, TX 79925 | 915.843.4055 | projectarriba.org
The Jim R. Phillips Endowment Fund 2017 Investors

The Rose Quade-Bonar Scholarship Fund

In 2010, the Rose Quade Bonar Scholarship Fund was established in memory of our beloved Case Manager, Rose Quade Bonar, who lost her battle to cancer.

Rose lived a vibrant life filled with energy that influenced a great number of students both personally and academically. Her constant motivation and willingness to listen during the good and the bad times touched the hearts of not only her participants, but anyone who entered Project ARRIBA.

Through Rose’s efforts as an exemplary case manager, she has effectually produced hundreds of nursing professionals in our region and continues to make an impact through the scholarship in her honor.
The Rose Quade-Bonar Scholarship Fund

2017 Investors

- Jennifer Saenz, Graduate
- Luz Aguirre, Graduate
- Maria de los Angeles Barragan, Graduate
- Melissa Carrillo, Graduate
- Pedro Francia, Graduate

Scholarships Awarded

- Spring 2013 - Valentyna Molina
- Fall 2013 - Alan Medina
- Spring 2014 - Linda Alonzo
- Fall 2014 - Ada Gonzalez
- Spring 2015 - Sinai Perez
- Spring 2016 - Gloria Duenas
- Fall 2016 - Randy Polanco
- Spring 2017 - Marcus White
november 15th

INVESTORS:

Joshua Benson
Rev. James Brzezinski
Daniela Dominguez
Herminia Duran
Margie Estrada

Jeremy & Amanda Hensley
Isela Loera
Rev. Pablo Matta
Michael McQueen
Rabbi Benjamin Zeidman

FIND US ON SOCIAL MEDIA

EL PASO GIVING DAY.ORG

THANK YOU!

PROJECT ARRIBA
Our Participants are Family!
Chairwoman
Ms. Martha Rochford
Area Business Banking President (Retired)
Wells Fargo Bank

Vice Chairman
Rev. Dr. Ed Roden-Lucero
Pastor
St. Thomas Aquinas Catholic Church

Secretary
Ms. Dolores De Avila
Principal (Retired)
Ysleta Independent School District

Immediate Past Chair
Mr. Burt Blacksher
Senior EVP and CCO
WestStar Bank
Past Chair
Mr. Eduardo A. Rodriguez, Esq.
President
Strategic Communications Consulting Group

Rev. Pablo Matta
Pastor
St. Paul the Apostle Catholic Church

Mr. Justin Chapman
President
Southwest Community Development
Hunt Companies

Rev. Ken Ducre
Pastor
Christ the Savior Catholic Church
Mr. Guillermo Silva
VP of Community Outreach
El Paso Electric

Ms. Martha Parton
San Judas Catholic Church

Patricia Marquez
VP, Business Banking
Wells Fargo Bank

Mr. Eddie Garcia
Director Customer Service
Texas Gas Service
Rabbi Ben Zeidman
Rabbi
Temple Mount Sinai

Arturo Aguila
Lead Organizer
EPISO/Border
Interfaith
Board Advisor
Our Participants are Family!
TEAM @ ARRIBA

- Sandra Aguirre, Program Specialist
- Yvonne Castillo, Program Developer
- Sam Correa, AP Clerk
TEAM @ ARRIBA

- Mimi Duran, Senior Case Manager
- Priscilla Estrada, Case Manager III
- Estela Flores, Case Manager II
TEAM @ ARRIBA

- Angie Guerra, Program Specialist
- Jeremy Hensley, Chief Financial Officer
- Isela Loera, Senior Case Manager
TEAM @ ARRIBA

- Roman Ortiz, Chief Executive Officer
- Patrick Perez, Program Support Analyst
- Vikki Rey, Senior Case Manager
- Lydia Valenzuela, HR Coord. / Acct. Assistant
Our Participants are Family!
Giving Option

Please consider investing in *Project ARRIBA*!

Just go to [projectarriba.org](http://projectarriba.org) and hit our *Donate* button and give!
Thank You!

Contact Information:

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