



Project ARRIBA

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April 20, 2012

Dear Friend of Project ARRIBA,

Through the commitment of our participants, the generosity of our donors and the drive to better El Paso, Project ARRIBA has become a nationally recognized workforce development initiative. Our participants have overcome life barriers to pursue an education to better their lives and the lives of their families. With over 800 program graduates in the workforce, Project ARRIBA has made a drastic impact in the El Paso labor market. However, it is only through our valued relationships with our contributors and the generosity of our donors that Project ARRIBA is able to provide these opportunities for people to succeed.

We have created the **Rose Quade-Bonar Scholarship Fund** in memory of our beloved case manager who lost her battle with cancer. She was the coach, mentor and friend who helped so many get through this program successfully. Your scholarship donation, in memory of Rose, will provide vital funding to Project ARRIBA to help others achieve their goal of high-skill job training that leads to living-wage employment.

In keeping the legacy of Rose alive, donations to the Rose Quade-Bonar Scholarship Fund will be used to provide direct participant services critical to the success of our program and, most of all, our participants. With your donation, you will have an everlasting impact on the lives of many El Pasoans.

You can help us achieve our annual target of \$80,000 through a personal check to Project ARRIBA or by visiting our website at www.projectarriba.org. Follow the "Donate" link and help another with a life changing opportunity.

Many thanks for your consideration.

Sincerely,

Roman Ortiz
Chief Executive Officer

Burt Blacksher
Chairman of the Board



Providing Opportunities for People to Succeed

