**ARRIBA**

**IMPACT ON**

**EL PASO, TX**

**$28 FOR EVERY $1 INVESTED**

Project ARRIBA has supported about $31.699 million in total investment over the life of the program which implies a cumulative benefit-cost ratio of $28.18 for every $1.00 invested.

**1,597 ESSENTIAL WORKERS**

- In Demand Training in the areas of: Nursing, Allied Health and other demand occupations.

**90% PERSISTANCE RATE**

- Nationally Recognized & Award Winning Case Management Design & 360 Wrap Around Supportive Services.

**ESTABLISHED IN 1998**

Our mission is to assist economically disadvantaged individuals in gaining the education and job skills needed for demand occupations that pay a family-sustaining, living wage in El Paso, Texas. Project ARRIBA promotes a working partnership between community-based organizations, training institutions, and private corporate partners.

Project ARRIBA is an El Paso-based economic development initiative, incorporated on December 16, 1998, as a public, not-for-profit.

**$893 MILLION**

Project ARRIBA has added value to El Paso’s economy in the form of future earnings of program graduates.

**$24/HR AVG JOB PLACEMENT**

- Moving El Paso out of poverty & into the Middle Class.

**TRAINING PROVIDER PARTNERS**

- UTEP
- T
- El Paso Community College

**INVEST WITH CONFIDENCE**

- Project ARRIBA is a Platinum-Level GuideStar participant. This reflects Project ARRIBA’s commitment to data transparency among other nonprofits and sets the standard for the organization’s impact and effectiveness to our community and stakeholders.

*This material is based upon work supported by the Hunt Institute for Global Competitiveness to Project ARRIBA | utep.edu/hunt-institute*
Our Vision

Be a leader in workforce development for the region, which will impact the state & nation, and over time, the world.

Our Standard

- Treat everyone with dignity & respect.
- Make every effort to build people up.
- Always do what is right

Why? How? What?

We do the work we do in order to Provide Opportunities for People to Succeed, who otherwise would not have the opportunity.

We do this by providing the financial, educational, and social support systems needed for at-risk students to access, persist, complete a degree or credential in a demand occupation, and be job placed into a family sustaining, living wage job.

The end result is a highly-skilled workforce that meets employer demands in the El Paso region.

2020 Demographics

- **86% Female**
- **14% Male**
- **AVG. Age 30**
- **93% Hispanic**
- **52% Parents**
- **30% Food Stamps**
- **17% Rural County**
- **4% Veterans**

The **Project ARRIBA Board of Directors** is made up of dynamic women and men from the business community & EPISO / Border Interfaith. It is because of this great partnership between business and community that this organization can respond well to the region & continually meet employer demand.